

NEXUDUS

How to offer discounts to your members

Discount plans and products due to partial or full closure

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Discount plans and products due to partial or full closure

Overview

Goal

Creating A Discount

- Amount (%/\$)
- Item Discounted
- Limits

Using Discount

Scenario 1

Scenario 2

**Please enter your questions in the Q&A section and not directly on chat*





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Goal

The sad reality is that a lot of spaces are currently partially or fully closed pending guidelines from various governments regarding Covid 19.

The goal of this webinar is create a discount code that targets a specific item for a specific timeframe with ease, as well as understand the mechanics of discount codes in order to use discounts effectively should you want to discount customers for these closures.

Creating A Discount

When creating a discount it is important to understand the following elements as they will ensure the code works as intended:

- **Discount Amount (%/\$) - a percent of or fixed amount that will be removed from the original price**
- **Item Discounted - which sales item this discount can be used for**
- **Limits - by whom and how many times the discount can be used**

Remember discounts are only used when the invoice is raised, if a discount is not active when the invoice is raised the discount will not be applied.

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Using Discounts

Applying a discount can be done by going to the customer account and adding the discount under the Benefit>Discount tab.

If you have a large number of customers to apply the discount to, please let support know and we can add these discounts from our end.

Scenario 1

Discount only plans for X% for an indefinite amount of time.

Key points:

- Selecting the correct plans that need to be targeted by the discount
- Ensuring the discount is active up to the last invoice that needs to be discounted

Use the active field as the means to turn off the discount once it no longer needs to be applied.

Scenario 2

Including recurrent products as part of the sales items target by the discount.

Key points:

- Ensure you know which products are used as recurrent products
- Include this in the same discount as the plan for easier management

Remember the discount is applied when the invoice is raised, only apply the discount when you want to discount items.

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Get started today

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Additional resources

- [Discounts](#)
- [Adding a discount to a customer](#)
- [Plan discounts](#)

Read our Blog: [A step-by-step guide to freezing your customers' memberships](#)